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Contacts: Charlotte Luer, LJH Financial Marketing, 212-925-8703, cluer@ljhfm.com  
Brian Ward, LaCrosse, 212.510.2954, brian.ward@lacrosseglobal.com

### **Habitat for Humanity – New York City to Ring Opening Bell at New York Stock Exchange**

New York, NY -- (June 29, 2011) – Habitat for Humanity – New York City will ring the Opening Bell at the New York Stock Exchange (NYSE) Thursday, June 30, 2011 to celebrate the new **“100 Homes in Brooklyn”** initiative.

Habitat-NYC is now building more homes than ever before for hardworking families in need and “100 Homes in Brooklyn” is an initiative to build or renovate affordable homes in Bedford-Stuyvesant and Ocean Hill-Brownsville, communities hit hard by the foreclosure crisis.

Stuart Feffer, co-chief executive officer of LaCrosse Global Fund Services and founding chair of Hedge Funds for Habitat-NYC, supports the group’s efforts to increase involvement from hedge funds, private equity firms and industry service providers.

"New York City has been good to the alternative investment community, and the Habitat for Humanity-NYC organization provides a chance for us to do some good in return. We are proud to support its projects in New York City," Feffer said.

“As we continue to build more homes in New York City, the on-going support of the hedge fund community is vital to our work,” said Josh Lockwood, executive director of Habitat-NYC.

At present, the campaign is helping Habitat-NYC with 16 new condominiums currently under construction on four sites on Hart Street and Lafayette Avenue in Bedford Stuyvesant in Brooklyn.

To contact the organization or make a donation, please call 212-991-4000 x330 or visit [www.habitatnyc.org/hedgefundforhabitatnyc](http://www.habitatnyc.org/hedgefundforhabitatnyc).

### **About Habitat for Humanity – New York City**

Habitat for Humanity - New York City transforms lives and our city by building quality homes for families in need and by uniting all New Yorkers around the cause of affordable housing. With the help of thousands of volunteers every year, Habitat-NYC has built more than 220 affordable homes in the five boroughs of New York City. Learn more at [www.habitatnyc.org](http://www.habitatnyc.org).

### **About LaCrosse Global Fund Services**

LaCrosse Global Fund Services is a provider of operations, middle-office and administration services to managers of alternative investment funds around the world. The firm has more than 250 employees and operates in 10 global office locations: Bogotá, Buenos Aires, Dublin, Istanbul, Jersey, London, Minneapolis, Moscow, New York, and Singapore. Current assets under administration and supported operationally are in excess of US\$24 billion encompassing a wide range of strategies traded by global portfolio managers including fixed income, distressed debt, structured credit, foreign exchange, equities, commodities, infrastructure, private equity, real estate and a full range of related derivatives. For more information, visit [www.lacrosseglobal.com](http://www.lacrosseglobal.com).