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### **Hedge Fund Charity Event in Mayfair for Habitat for Humanity-UK and Hope Challenge on February 10, 2011**

LONDON, UK (February 1, 2011) – Hedge Funds for Habitat-UK, an initiative by the hedge fund community, announced today that LaCrosse Global Fund Services is sponsoring a Discovery event for Habitat for Humanity and Hope Challenge 2011 on February 10 at 5:30 p.m.; hosted by GE Capital at 30 Berkeley Square, London W1J 6EW.

The event is free and will allow interested participants from the hedge fund and business community to find out about the Hope Challenge.

“Our goal is to help the London alternative investment community to discover how they can make a big difference to people living in poverty housing around the world,” said LaCrosse Global Fund Services Director Rob Helszajn.

As part of the team challenge, groups of 3-6 people spend two days and nights involved in mental and physical challenges to raise money to enable people living in poverty housing to access a safe, decent home in which to live. Last year, Hedge Funds for Habitat-UK was the winning team and raised enough money to build 20 Habitat houses in the developing world.

“Over 2 billion people worldwide live in poverty housing, which causes insecurity and poor health and consequently limits their ability to earn an income,” says Ian Walkden, national director of Habitat for Humanity GB. “This, in turn, means they cannot pay for healthcare or education, and so they continue to be dependent and vulnerable from generation to generation. Enabling access to a safe, decent place to live can break this cycle. We are really excited about this unique collaboration with LaCrosse Global Fund Services and the UK’s hedge fund industry. Hedge Funds for Habitat-UK unites global hedge fund leaders—among the most innovative

thinkers and doers in London and environs—with an innovative housing initiative that addresses one of the most pressing problems in our world today.”

To attend the February 10 event, please RSVP on telephone: 01295 264240 or email [supporterservices@habitatforhumanity.org.uk](mailto:supporterservices@habitatforhumanity.org.uk).

To learn more about Habitat for Humanity and the Hope Challenge go to [www.habitatforhumanity.org.uk/lea\\_vision.htm](http://www.habitatforhumanity.org.uk/lea_vision.htm) and [www.hopechallenge.org.uk](http://www.hopechallenge.org.uk).

### **About Habitat for Humanity – Great Britain**

Habitat for Humanity was founded in 1976 with the aim of eradicating poverty housing and homelessness across the globe. Using donated money, materials and volunteer labour we work in partnership with people in need of shelter to build safe, decent homes in over 90 countries around the world. Today we have helped over 1.5 million people in more than 3,000 communities to begin a new future full of hope.

### **About LaCrosse Global Fund Services**

LaCrosse Global Fund Services is a provider of operations, middle-office and administration services to managers of alternative investment funds around the world. The firm has more than 250 employees and operates in 11 global office locations with regional processing and investor support centers in London, Minneapolis, New York, Buenos Aires, Jersey, Dublin and Singapore, and local support in Moscow, Istanbul, Bogotá, and Caracas. Current assets under administration and supported operationally are in excess of US\$21 billion encompassing a wide range of strategies traded by global portfolio managers including fixed income, distressed debt, structured credit, foreign exchange, equities, commodities, infrastructure, private equity, real estate and a full range of related derivatives. For more information, visit [www.lacrosseglobal.com](http://www.lacrosseglobal.com).

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