

FOR IMMEDIATE RELEASE

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**HEDGE FUNDS FOR HABITAT-NYC LEADERS TO BUILD AFFORDABLE HOMES  
FOR LOW-INCOME HABITAT-NYC FAMILIES IN BROOKLYN**

Brooklyn, N.Y. - Hedge fund and private equity leaders are invited to trade their briefcases for tool belts on Friday, Sept. 19, to help Habitat for Humanity - New York City build 41 affordable homes in Brooklyn.

Build Day will be from 8:30 a.m. to 4 p.m. The Habitat-NYC complex is bounded by Atlantic Avenue, Eastern Parkway and Sherlock Place, in the Ocean Hill-Brownsville neighborhood of Brooklyn. Volunteers will enter at 24 Sherlock Place.

Sponsored by Hedge Funds for Habitat-NYC, the event is limited to 35 volunteer-builders (no experience necessary) who are asked to donate a minimum of \$500 to Habitat-NYC to participate. The tax-deductible donations will help cover construction costs and enable Habitat-NYC to complete these homes.

"The hedge fund and private equity communities know that investing in human capital is key to the success of our industry and our city," said Stuart Feffer, chair of Hedge Funds for Habitat-NYC and co-CEO of LaCrosse Global Fund Services.

Habitat-NYC's Atlantic Avenue complex is the largest multifamily Habitat project in the world, an innovative complex of affordable, environmentally-friendly condo homes. It will meet LEED green building certification.

To volunteer or for more information on the Hedge Funds for Habitat-NYC build, call James Andrews at 212-991-4000 x 330, or e-mail [jandrews@habitatnyc.org](mailto:jandrews@habitatnyc.org).

Read more about Hedge Funds for Habitat-NYC at <http://habitatnyc.org/hedgefundsforhabitatnyc/>.

## About Hedge Funds for Habitat-NYC

Hedge Funds for Habitat-NYC is an effort to provide hardworking New York City families with a once-in-a-lifetime homeownership opportunity through Habitat for Humanity - New York City. Championed by Stuart Feffer, co-chief executive officer of LaCrosse Global Fund Services, Hedge Funds for Habitat-NYC reaches out to supporters from hedge funds and private equity firms who recognize that there are hardworking families in New York City living in unsafe and overcrowded conditions whose life will be transformed with a Habitat home. The organization raises funds to build Habitat homes in New York City.

## About Habitat for Humanity - New York City

Habitat-NYC transforms lives and our city by uniting all New Yorkers around the cause of decent, affordable housing. With the help of an average of 10,000 volunteers every year, Habitat-NYC has built more than 180 affordable homes in the five boroughs of New York City. Habitat-NYC is the New York City affiliate of Habitat for Humanity International.